



FOR IMMEDIATE RELEASE  
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FOR MORE INFORMATION  
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STAR CHILDREN'S CHARITY PROUDLY ANNOUNCES BERETTA AS TITLE  
SPONSOR FOR THE STAR CELEBRITY SPORTING CLAYS BENEFIT

*Local Celebrities will join Star Members and guests at this high-class, unique event.*

Plano, Texas - The inaugural Star Celebrity Sporting Clays Benefit will be held October 17 at the Dallas Gun Club. Celebrities Tony Casillas, Chris Bordano and Philippe Boucher will join others in this sporting clays competition. The event will be followed by a shooting exhibition by 19-time All American and Beretta pro-staff member, Scott Robertson. After the exhibition, the excitement continues with an award ceremony, dinner, live music and dancing and a live auction featuring a Beretta 687 EELL Gallery Edition shotgun and a trip for two to Milan, Italy for a tour and gun fitting at the Beretta factory.

"Beretta is proud to partner with Star Children's Charity for the Star Celebrity Sporting Clay's Shoot. We believe in giving back to the community in as many ways as we can" says Beretta spokesperson Heather Asbury, General Manager of Beretta Gallery Dallas.

"We couldn't be more pleased that Beretta is teaming up with Star to raise funds for this year's beneficiaries. This is a first-class event that promises to be the beginning of a great tradition," Ralph Stow, Event Chair and Star Member, said.

All proceeds from this event will benefit Star's 2008 beneficiaries, which include: Boys and Girls Club of Collin County, CITY House, Children's Medical Center Legacy, Crossroads Family Services, Plano Children's Medical Clinic, Presbyterian Hospital of Plano and Samaritan Inn.

**About Beretta:** Beretta, established in 1526, is the oldest industrial dynasty in the world tracing its roots through 16 generations of continuous family ownership. Firearms bearing the Beretta name have been sold for almost 500 years. Beretta USA Corp. was founded in 1977 and supplies the standard sidearm to the U.S. Armed Forces. Today, Beretta manufactures, distributes and markets a complete line of firearms, accessories and apparel. Beretta also owns and operates six retail Beretta Gallery stores worldwide. For additional information visit [www.berettausa.com](http://www.berettausa.com).

**About Star:** Star Children's Charity is a leading voice of philanthropy in Collin County, dedicated to financially supporting non-profit organizations that advance the well being of children. Comprised of 100 member families committed to the welfare of children, Star assists programs in the areas of basic necessities, medical treatment, academic encouragement, spiritual growth, safety and protection. Visit Star at [www.starchildrens.com](http://www.starchildrens.com).

***For additional information, please call Marlene Kamholz at Star Children's Charity - 972.943.3344***

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