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## **GEORGE FARR IGNITES STAR CHILDREN'S CHARITY ANNUAL MEETING WITH THE SPIRIT OF PHILANTHROPY AND RESPONSIBILITY TO OUR CHILDREN IN NEED**

*Star Children's Charity announces their 2010 fundraising events during annual meeting*

**COLLIN COUNTY, TEXAS – MARCH 5, 2010** – Star Children's Charity members represent nearly 75 philanthropic families within Collin County who are committed to investing in tomorrow's child today. The recent annual meeting included an inspiration message from George Farr; updates from each of the seven Collin County beneficiaries and announcement of the 2010 fundraising plans.

The keynote speaker, George Farr, is the former CEO of Children's Medical Center, serving for 29 years and a life-long children's advocate. He shared the importance of everyone's responsibility to ensure the safety, love and stability of the children within our community. This core value resonates with the mission of Star Children's Charity. Mr. Farr shared, "it is our responsibility to raise money for the children who are in need to make the next generation better than we are. Children are the greatest resource on Earth." He reminded Star's members to be the voice of the children and educate others the importance of giving to support them.

In addition to Mr. Farr's inspirational messages, each of the seven Star Children's Charity beneficiaries shared an update of the projects that Star is funding with compelling stories of the children's lives touched, and even saved due to the funding provided by Star Children's Charity.

The plans for 2010 to achieve the fundraising goals for the beneficiaries include:

- Neiman Marcus Willow Bend Stiletto Strut benefitting Star Children's Charity May 6, 2010
- Inaugural Star business and philanthropy luncheon scheduled for September 2010
- The Magic of the Orient Express Star Winter Ball November 13, 2010 featuring exciting destinations reminiscent of the Orient Express and Cirque Productions

Star distinguishes itself by providing funding for capital improvements, significant expansion of programs and endowments that otherwise may not get funded from the agency's own fundraising and operational budgets. Since its inception in 2007, Star Children's Charity has committed to being a leading voice of philanthropy in Collin County, dedicated to financially supporting non-profit organizations that benefit the well being of children and their families. A goal of \$1.4M was determined based on the needs of the selected beneficiaries: Boys and Girls Club of Collin County, Children's Medical Center at Legacy, CITY House, Crossroads Family Services, Plano Children's Medical Clinic, The Samaritan Inn and Texas Health Presbyterian Hospital Plano.

Funds will continue to be disbursed to accomplish each grant's objective to serve the children of Collin County. For membership and giving opportunities, please visit [www.starchildrens.com](http://www.starchildrens.com).

**ABOUT STAR CHILDREN'S CHARITY:** Star Children's Charity is a leading voice of philanthropy in Collin County, dedicated to financially supporting non-profit organizations that benefit the well being of children. Founded by Michelle Brennan Hall and Linda S. Paulk in 2007, Star Children's Charity consists of accomplished and philanthropic families who produce sought-after fundraising events throughout the year. Star Children's Charity members are passionate about changing the lives of Collin County's children by supporting efforts to improve services for medical, education, enrichment and safety. Star encourages the community to learn more about Star Children's Charity and join their efforts by visiting [www.starchildrens.com](http://www.starchildrens.com) or contacting Interim Executive Director Ronelle Ianace at (972) 943-3344 or [Ronelle@starchildrens.com](mailto:Ronelle@starchildrens.com).