



FOR IMMEDIATE RELEASE
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FOR MORE INFORMATION
CONTACT: Marlene Kamholz
972.943.3344

Announcing....Collin County's Rising Stars
Star's Winter Ball Sponsors will shine.

Plano, Texas - Star Children's Charity, the philanthropic organization comprised of 100 member-families, announces its grand Star Winter Ball. The exclusive Announcement Party at Loft 610 in Plano was held Wednesday, May 28 beginning at 7:00 p.m. Partygoers were the first to learn of the early sponsors like Diamond Sponsor Brennan Financial Services and live auction donors Neiman Marcus – Willow Bend, Beretta Gallery and Bachendorf's Jewelers as well as a host of others. Spectacular Silent auction packages and raffle opportunities available at the Star Winter Ball were also revealed.

The party drew the attendance of the visionary men and women of Collin County inspired by their two co-founders, **Michelle Brennan Hall** and **Linda Paulk**, who felt called into action on behalf of the children of Collin County. Star members Michael Dardick and Keely and Bill Cawley spoke about the importance of Star's work in the community and the impact the members have on children's lives.

Star Children's Charity formally began fundraising efforts earlier this year, and has taken on the ambitious goal to raise and grant funds totaling 1.4 million dollars in its inaugural year. Seven Collin County agencies are named as the 2008 beneficiaries of Star Children's Charity fundraising, and those funds will directly affect the lives of 20,000 children across Collin County. Beneficiaries are: Boys' & Girls' Club of Collin County, Children's Medical Center Legacy, CITY House, Crossroads Family Services, Plano Children's Medical Center, Presbyterian Hospital of Plano, and Samaritan Inn.

In the midst of the music and mingling, the Loft610 Announcement Party revealed and honored sponsors who have taken the lead in support of the largest of the four annual fundraising events of Star Children's Charity - The Star Winter Ball. Star Children's Charity Winter Ball will be held November 15 at the Embassy Suites in Frisco. The entertainment at the Winter Ball will be "The Temptations" of Motown fame.

"The excitement and interest in our Winter Ball is overwhelmingly evident wherever I speak in the Collin County community," says Star's co-founder, Michelle Brennan Hall. "Our community is filled with passionate individuals seeking ways to help their neighbors and Star is simply an extension of that community philanthropy."

"In recognition of the phenomenal growth projections expected in Collin County, the families who are members of Star Children's Charity were compelled into action realizing the needs of our children would also increase at an equally demanding pace. We wanted to be in place to support the deserving nonprofit organizations of our community serving the children," adds Linda Paulk.

Anyone wanting further information regarding Star Children's Charity, or interested in attending the inaugural Winter Ball, is welcome to visit their website, www.starchildren.com, or call 972-943-3344.

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