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WALKING FOR THE CHILDREN OF COLLIN COUNTY 2010 NEIMAN MARCUS WILLOW BEND STILETTO STRUT BENEFITTING STAR CHILDREN'S CHARITY

(COLLIN COUNTY, TEXAS) – March 15, 2010 - The shoe-lovers of Collin County are strutting for the children on May 6th at the Neiman Marcus Willow Bend Stiletto Strut benefitting Star Children's Charity. This is a not-to-be missed opportunity to show off a runway-worthy strut in your favorite shoes and join girlfriends for an evening of high fashion, fun and philanthropy for the children of Collin County. Chaired by Jan Richey, she has combined well-heeled members of Star Children's Charity to lead the cause including Carrie Benson, Linda Bucy, Pam Braley, Jean Callison, Nora Carter, Paula Delzell, Mary Ellen George, Lori Greer, Michelle Brennan Hall, Ronelle Ianace, Macie Jepson, Julie Karnes, Liz Kimberlin, Daniel Lewis, Charlotte Patterson, Brenda Snitzer, Susan Spindler, Chuck Steelman, Justine Sweeney, Stacy Urtso, Stephanie Weeks and Dr. Fiona Wright.

"We are strutting for the children of Collin County. Each day the demand grows for services to meet the safety, health and well being of our children. Neiman Marcus Willow Bend and Star have partnered to create a fun event to raise the much needed money to support the nonprofits of Collin County who serve children. It is an honor to chair the inaugural Stiletto Strut. The community is invited to strap on their heels and strut for the children," shares Jan Richey, Stiletto Strut chair and Star member.

"Neiman Marcus Willow Bend is excited to partner with Star Children's Charity on our first annual Stiletto Strut event. We know women in Collin County love designer shoes and we have the best selection from vendors like Chanel, Manolo Blahnik, Christian Louboutin, Prada, Gucci and more. The event will be an evening of fashion and fun while raising money for seven Collin County non-profit agencies," states Marcus Wyss, Vice President and General Manager for Neiman Marcus Willow Bend.

The evening includes a strut throughout the Shops at Willow Bend with stops along the way for shopping and goodies. The strut concludes at Neiman Marcus Willow Bend for cocktails, bites, make-up artists, sample spa treatments, celebrity shoe auction, designer shoe raffle, runway workshop to refine your strut and swag for all guests.

The evening is dedicated to raising \$100,000 funds for the children of Collin County through Star Children's Charity which provides significant financial support to efforts to improve services for medical, education, enrichment and safety through nonprofit organizations in Collin County serving children. The beneficiaries include Boys and Girls Club of Collin County, Children's Medical Center at Legacy, CITY House, Crossroads Family Services, Plano Children's Medical Clinic, The Samaritan Inn and Texas Health Presbyterian Hospital Plano.

Sponsorships and ticket reservations for the Stiletto Strut are available at www.StarChildrens.com or by calling 972.943.3344. Packages begin at \$100.

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